

Evaluation Scoring for RFP # DEV23TOU10

Proposer Name:

Technical Criteria	<i>Data Sciences</i>	<i>Longwoods International</i>	<i>Morning Consult</i>	<i>Penn & Associates</i>
Discussion of methodology, including sub-contractors used and sample sizes promised (up to 20 points)	10.00	20.00	20.00	5.00
Quality of Sample Questionnaire (up to 15 points)	5.00	15.00	12.00	2.00
Firm's Experience in conducting this type of research (up to 15 points)	2.00	15.00	13.00	2.00
Firm's Experience in Ohio (up to 10 points)	0.00	10.00	10.00	5.00
Staff Assigned to the project (up to 10 points)	5.00	10.00	10.00	2.00
References/Client List (up to 10 points)	2.00	10.00	10.00	2.00
Technical Total	24.00	80.00	75.00	18.00
Technical Rank	3	1	2	4

	<i>Data Sciences</i>	<i>Longwoods International</i>	<i>Morning Consult</i>	<i>Penn & Associates</i>
Cost Evaluation Scoring	10	2	2	2
Cost Total	10.00	2.00	2.00	2.00
Cost Rank	1	2	2	2

Proposal Score

Proposer Name:	<i>Data Sciences</i>	<i>Longwoods International</i>	<i>Morning Consult</i>	<i>Penn & Associates</i>
Technical + Cost Score	34.00	82.00	77.00	20.00
Proposal Score Rank	3	1	2	4